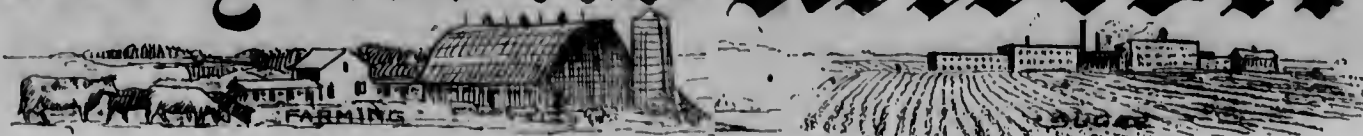


RAYMOND

The site of the One Million Dollar Factory of the Canadian Sugar Factor, Ltd. In the center of the best-raising district of Southern Alberta.

Raymond Recorder



RAYMOND

A live town in a rich agricultural and stock-raising district. A good place to make your home.

Vol. 33

FRIDAY, AUGUST 2nd, 1935

Number 20

Boys Do Well At Track Meet

Roscoe Humphries took a number of local athletes to the Track Meets last week, leaving Harris Walker at the Senior Meet in Calgary, and taking his son Keith with Noel Keith, Ralph and Bobby Walker to the Junior Meet in Red Deer. The boys made a fine record, considering their age, and Ralph Walker, being only eleven and competing with boys under 11 showed up exceptionally well. Following are the winners the boys made:

Keith Humphries won the trophy for the greatest aggregate of points in the Juniors Class, winning the 100 yds. Broad Jump, Hop, Step and Jump, and High Jump, in the latter event setting a new Provincial record.

Bobby Walker took second in the High Jump, 2nd in the 440, 3rd in the 100 and 2nd in the Broad Jump.

Ralph Walker placed 2nd in the 100, 3rd in the 220, 3rd in the Hop, Step and Jump and 3rd in the Broad Jump.

Noel Keith, who had just turned 14, and had to move into the under 16 class, lead the field in the 100 yds. putting in a beautiful race. He was also 3rd in the Shot Put.

Harris Walker at Calgary took the Provincial Title for the Pole Vault at 11 feet 3, but was unable to raise the Provincial record he set last year at 11 feet 6. He also took 2nd in the Hop, Step and Jump, 2nd in the 100 yds., losing here to Geo. Sutherland of Calgary by a very narrow margin. 3rd in the Discus throw and 3rd in the Broad Jump.

The Provincial Champion went to Geo. Sutherland of Calgary for the 6th year, who while weighing around 270 lb. is still a very good athlete and tosses the 16 pound hammer a distance of 158 feet, equalling the Canadian record, and in weights and javelin throwing is hard to beat.

The boys are elated with their successes and along with our congratulations we express the hope that they will be in there again next year to set even better marks, and bring more honors home to Southern Alberta.

Henry Searle of Magrath won the Senior High Jump. Alex Bland of Taber took the 100 yd. and Bill Bennett of Taber took the Shot Put and Discus and was 2nd in the Javelin throw.

SECOND WARD MEETING

At the Raymond Second Ward Sacrament meeting Sunday evening, the Councilors to President Wm. A. Anderson in the Ward Y.M.M.I.A. were announced being: Azel Stevenson and Shirley W. King. Wm. Anderson was on for some time ago to succeed Robt. W. Sahaun as President and his councilors were not announced until Sunday night.

Speakers at the meeting were Mrs. H. D. Weaver, who spoke of her experiences in the Logan Square Branch in Chicago and her strong testimony to the truthfulness of the Gospel, and N. L. Mitchell formerly of Raymond, and now in the Bishopric in the 31st Ward in Salt Lake City, who spoke on "The signs of the Times," stating that the second coming of the messiah was near at hand, and urged all to live in a way and manner that they were satisfied with, and that they knew was right. He also bore a strong testimony.

Vocal solos by Mrs. N. L. Mitchell and Miss Mary Walker completed an interesting and enjoyable program.

TAYLOR STAKE MISSION-ARIES REPORT PROGRESS

Glowing reports are received from the three missionaries of the Taylor Stake who are in the mission of the United States at present.

Elder Weldon Bascom in Mississippi reports many more opportunities for gospel conversations and missionary work than when he was out three years ago. There is a changed attitude entirely in his portion of the country. A rather amusing incident in his work occurred recently, when a July 24th celebration was being held in the Southern part of the State.

The word was circulated that Weldon could ride the bucking mules and they wrote and asked him if he would come down and ride. He replied that he would, and asked them to bring in their "buckin' mules." They did, and he rode the day, and had three mules in the show, and our missionaries to ride them all off and were not thrown. At the conclusion of this part of the program, the Marshal of the county passed the hat and took a collection for Weldon for expense money for the trip, as he had to travel three hundred miles to the celebration and back again to his field of labor.

Ray Redd, in the Mexican Mission, now in Los Angeles, reports fifteen baptisms by him and his companion in the last month. He has been there, a number of them being conversions of four children. Incidentally, he states that there are more Mexicans in Los Angeles than in any other city in the old Mexico City.

Paul Zorn, who recently left, is laboring in Ohio, and is enjoying his work fine and real time into the harness in real missionary fashion. We are pleased to hear such fine reports from our representatives in the Taylor Stake mission field.

NEWS NOTES

Mrs. and Mrs. Jas. Pacy of Orion are visiting here with Mrs. Pacy's parents Mr. and Mrs. Alma Betts.

The Town had a couple of men spraying the noxious weeds on the streets this week in an effort to clean up the streets from this pest.

Germany is planning on two of the finest and fastest warships yet built. And all the time we are talking peace. What a paradox.

Mr. and Mrs. Reg Coore left Friday with Mr. and Mrs. Wm. Cooper of Carlston to spend a week in Washington with relatives there. Their route will take them over Logan Pass.

H. A. Christie is sporting around in his new Ford sedan which he purchased through King Motors, taking delivery of same from Oshawa, Ontario on his recent trip east.

Three showers Thursday afternoon and night, refreshed vegetables and crops, and we hope has broken the dry spell. The rainfall was not heavy but it will all help.

Mr. and Mrs. Wm. Jensen and family returned last week from a two weeks vacation trip to Utah and intermediate points where they visited relatives and friends. "Bill" says it was a very pleasant trip, but worthwhile from the satisfaction one gets of meeting old friends and acquaintances again.

Premier Reid Here Tuesday

Raymond citizens should turn out en masse on Tuesday evening to welcome Premier Reid, who will speak here that evening on the affairs of the Province, in what will likely be the only meeting he will hold in the Warner riding, due to the shortness of time, and the many constituencies that have asked for a visit from him.

Commencing at 3 p.m. a Basket Picnic will be held on the grounds of Raymond School of Agriculture, and an interesting program will be carried out, which will be valuable for all who attend.

Premier Reid's meeting will be in the Second Ward Hall at 8:30 in the evening, and here we hope to see him.

NEWS NOTES

F. Donald Merrill and family left over the week-end for a convention in Salt Lake City and other Utah points.

LeManght Burton of Calgary spent the week-end with his cousin Billy Rodeback and other relatives.

Keith Scoville is visiting at Waterton for a week with his cousin Delton Ellison. His parents spent the week-end there with the Ellison's.

The Hungarian Society had a big social evening in the Opera House Friday evening attended by a large crowd, and a very enjoyable time is reported.

Mrs. L. L. Palmer, and children returned home Saturday evening after a six week visit in Salt Lake and vicinity with relatives.

GEO. ARLISS in "CARDINAL RICHELIEU" at the Capitol next week-end, is entertainment you will like. Be sure and see it.

Geo. H. White of Winnipeg, Returning Officer for the Winnipeg Constituency for the Provincial Election was a recent visitor Saturday last, setting things lined up for the election.

The Big Bend section of the Trans Canada Highway is to be completed now by the Dominion Government, and work will be commenced as soon as surveys can be completed and tenders are in. Over 400 men will be used on the project from the unemployed camps in British Columbia.

While we have had a rather severe drought, our crops are still growing and as a general rule look pretty good. Many districts in southern Alberta have been visited by hail, varying in intensity from slight to complete damage. In the northern part of the province floods still rage and many fields are ruined. After all, we have much to be grateful for, despite the fact that things are not always the way we would like them.

Quite a number of Raymond people were in Carlston Thursday to the closing day of the Temple before the summer holidays. Arthur Dahl, Ralph Dahl, Azel Stevenson, L. B. Roberts, E. L. Spackman and S. L. May all had their cars full of passengers to the Temple, and Kimball Anderson from Taber, Lake and a crowd of his relatives were there. A very enjoyable day is reported.

Municipal Council Hold Meeting

SUNDAY EVENING CONJOINT

The two Raymond Wards will meet conjointly Sunday evening next in the Stake House for the monthly M.I.A. Conjoint meeting, and a very enjoyable meeting is anticipated. The Lethbridge Ward M.I.A. will furnish the programme, and Elder Marion G. Mackley will be the speaker of the evening. There will be an orchestra with the group which will render several numbers, a daughter of Byron Tanner will sing a vocal solo, and there will be a Double Mixed Quartet.

All in all the meeting promises to be very interesting, and all are invited to attend. The meeting will commence at 7 p.m.

ADVERTISING AND COSTS

Dr. W. W. Cross has been telling a Youngstown audience that the big cost of distributing goods lies in advertising. Apparently Social Credit proposes to eliminate advertising in order to bring down the cost of goods.

A manufacturer may be able to build and sell 5,000 motor cars a year without advertising. With advertising he can possibly sell, if he has the proper product, 25,000 cars a year. Actually the advertising he does him less than nothing, for with the additional sales he could sell each car at less price and make more money than he did previously.

Without advertising the vast distribution of goods which is secured as commonplace becomes impossible.

During the printers' strike in Dublin last summer, when newspapers could not be published, the city saw its worst business period. When the strike ended the newspapers re-appeared and business instantly improved.

Henry Ford thought he could do without advertising for years ago. The result was that his "Model T" sales of the latest cars passed that of Ford's first time in 1914. Ford went back into advertising on a big scale. Now he is dominating the ground he left.

There used to be a soap called Pearlina. The word was a household name, brought about by advertising. The company which manufactured this soap got on and prospered. It thought it could do without advertising. A year without proper publicity Pearlina sales drop enormously. Finally it disappeared from the market.

Hundreds of similar instances as to those mentioned could be repeated.

Advertising is the greatest business getter of the age, in many instances. The Sun

It has got down to a science day evening Post will conduct an advertising campaign for a manufacturer and tell him specifically beforehand what increase in business he may expect.

The charge the Post makes — as high as \$10,000 for a multi-colored page — will be easily assumed by increased business. It will actually cost nothing.

Dr. Cross belongs to a profession that does not believe in advertising. That is part of the ethics of the profession. But does it cost the people any less? And sundry individuals, Chinese doctors and so on, have a way to incomes running into the millions of dollars. They use subtle methods of advertising.

Dr. Cross should make an estimate study of advertising and commercial business before he

The regular monthly meeting of the Municipal Council was held in the Town Hall Tuesday afternoon last with a full attendance of members.

A delegation was present regarding the hook-up between Raymond and the Sunshine Trail, and this delegation was pressing for the north or Precinct Road, and put up a strong case for this routing. The Council listened to them, and agreed to look the two proposed routes over, and then make a definite decision on the matter. No vote was taken on the question Tuesday, and the visit of the roads was scheduled for Thursday, August 1st.

A. A. Wilde of Welling was appointed Weed Inspector for the District for the month of August, and a drive against noxious weeds will be staged for the next month.

The remainder of the time the meeting was occupied with routine matters and the passing of the monthly pay roll.

NOTES ON PRIESTHOOD MEETING

Due to the Stake Relief Society Board and Stake General Council not holding meetings the attendance Sunday was not quite as large as usual.

Gerald Snow of the Raymond First Ward was sustained for ordination to the Elders Quorum, and A. D. Romeril of Stirling was sustained as President of third Elders Quorum, at Stirling, in place of Elder Hill who has held that position for some time.

The removal of F. E. Atterton from the Stake made another Secretary for the First Ward Elders Quorum a necessity, and W. W. McMullin was sustained to that position.

While not announced in the meeting it is understood that Quarterly Conference of the Stake will convene Saturday and Sunday, August 24th and 25th. Whether or not visitors will be present from Salt Lake City is not known as yet.

N. L. Mitchell, formerly of the Taylor Stake, & Stake Organizer for a number of years, was called upon to speak, and made a strong plea for more faith and interest in our youth, who he said were as good or better than any generation of young people the Church had ever had. His close association every day with more than 2,000 of them in the South Salt Lake School of Salt Lake City, where he is teaching, had convinced him of this fact.

ALFALFA BEING CUT NOW

I. B. Roberts is cutting his second cutting of alfalfa, which he states is an excellent cutting, and very early, despite the late season, which practically assures a third cutting of excellent hay. "Bliss" says, he doesn't care if it rains for a week, even if his 50 acres of hay is in the field. Roberts Red Label Association expects to be in the baby beef feeding again this coming winter to the tune of about 200 beef and 1,000 lambs, and M. J. Roberts says it looks like some excellent beef again next year.

stands on a public platform and gives utterance to ill-considered assertions.—The Hanna Herald.

The Raymond Recorder

S. I. MAY, Editor and Proprietor
Published Every Thursday

Non-political, Partisan only in the interests of Raymond and district
Advertising rates on application

THE AVERAGE MAN

Who is he? Why is he? Where is his place? Have you ever considered these questions with respect to the great class of individuals who form possibly 75 to 85% of the population of every country, yes and in many countries more than that.

Take the average man out of the picture and you have two extremes left that would find it impossible to carry on a civilization because of the great and unbridged gulf that would separate them. Without the average man there could be no "big shots" in the business world, because without the class of modest and moderate means, there would be no one to take the offerings of the rich which tend to make them richer. Where would the manufacturers be today without the average man and woman. If they employed the poverty-stricken, and these people could perform the work, they would soon cease to be poor and would be numbered amongst the average class.

Our charitable institutions and philanthropic movements would die a sure and sudden death without the average man. Why? Because it is in this class that by far the greater percentage of donors to such causes are found, and here we find the greatest percentage by far of those who are willing to donate their time and energy

in administering charity. The few rich give donations, but they are few compared to the smaller but more numerous donations of the average man; and generally, the rich are too busy to bother much with how the charities are disbursed. They give or send their contribution and forget about it. The average class see that it is used in the most prudent and economical manner.

It is this class that forms the balance wheel in society. Your leaders of industry and foremost figures in progress are those of the great middle class. In its ranks are thousands of divisions from the man who is barely self-supporting to the man who is financially independent, and yet not rich. Here you find your town and government officials. Men and women of broad and sympathetic minds, who because of having tasted of the bitter in life are able to appreciate the sweet and who, because of this bumping and bruising have the vision necessary to legislate and administer in justice and fairness.

We frequently envy the high ups and at times wish we were there, and yet the work of the world, mental, physical and spiritual is done very largely by those who make up the average class, and for this reason, if for no other, we should be thankful to be numbered in this great group, and to be surrounded, as we all are with the opportunities for service to Christ and our fellowman that present day practices and premises provide.

To be one of the honored ones of this group, is worth more than the glory and honor of kingship in the joy and happiness it may bring to the individual.

Make yourself likeable to you and someone somewhat like you will like you too.

HEWERS OF WOOD AND MAKERS OF MEN

There are several men in Raymond who are quite handy with ax and saw and hammer and plane. These hewers of wood have brought many comforts to the human race. May their tribe increase and prosper.

Other men mould clay or metal into articles of use or beauty. They too bless mankind and their works have a fairly durable quality.

These folks are great in their way, but greater than these both in number and potential usefulness are those who deal in soul-stuff — the makers of men.

When we think of the physicians and surgeons in Raymond and district, we realize human life is safe in their hands largely to the degree in which some one expertly handled the boy-stuff which they once were.

When we think of the law-

COME IN...

WE LOVE
TO SCRAPE
ACQUAINTANCES
VELV'S BARBER SHOP

EAT AT THE
Holsom
OR
Palace
WHEN IN
Lethbridge
GOOD MEALS
ALWAYS

I'D RATHER
FIGHT ANY MAN
ALIVE THAN
HAVE ANOTHER
Blow-out!



Play Safe

GET GOLDEN
PLY BLOW-OUT
PROTECTION NOW

When you hear anyone say blow-outs aren't dangerous, you can mark him down for one who just doesn't know. Here's what Jimmie McLarnin has to say about the one he had: "I was hitting it up when my left front tire blew out. My car hurtled across the highway and plunged off the road. If anything had been coming the other way, you could have counted me out on the spot. A punch may knock you out, sure, but it takes only one blow-out to finish you off. So now I'm playing safe—I have Goodrich Safety Silvertowns on all four wheels."

NO EXTRA COST!
Why not get the Life-Saver Golden Ply blow-out protection found only in Goodrich Safety Silvertowns? You'll also get positive protection against dangerous "tail-spin" slides. And remember, Silvertowns cost no more than other standard tires.



LOOK FOR THE
MOUNTIE
This sign tells you we sell Goodrich Silvertowns with Life-Saver Golden Ply.



Goodrich
Safety
Silvertowns
WITH LIFE SAVER GOLDEN PLY

S. B. Card
and Son
Raymond Alberta

We Guarantee All of Our Car Repair Work

Call and See Us

Sugar City Motors

TELEPHONE No. 7 RAYMOND

HOTEL York
CALGARY
CENTRE ST. at 7th Ave.
EXTRA LOW RATES from \$1.50
Excellent COFFEE SHOP
ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50 — WEEKLY and MONTHLY RATES

Phone 32 Res. Phone 33
Geo. Ralph Fred Ralph
Res. Phone 40
"Mutt" Ralph

Service
ICE - \$4.00 Per Month
DELIVERED TUESDAYS AND FRIDAYS
Saturday Afternoons On Special Order
RALPH BROS.
Transfer

YOUR HOME IS YOUR CASTLE
Admit only clean, constructive news by reading
THE CHRISTIAN SCIENCE MONITOR
A Daily Newspaper for the Home
It gives all the constructive world news but does not exploit crime and scandal. Has interesting feature pages for all the family on Women's Activities, Home-making, Gardens, Education and Books. Also pages for the Children and Young Folks. Vigorous editorials, an interpretation of news in the "March of the Nations" Column and "Watching the World Go By" are of especial interest to men.
The Christian Science Publishing Society
107 Falmouth Street, Boston, Massachusetts
Please enter my subscription to The Christian Science Monitor for a period of:
One year \$6.00
Six months \$3.50
Three months \$2.25
One month 75c
Name: _____
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City: _____ State: _____
Sample Copy on Request

Recorder Ads. Always Pay

We Now Have
Special Forms for Rural Telephone Companies
These conform to the suggested system drawn up for the Alberta Government Telephones
Binder---Sectional Post - \$5.00
Forms 164, 165, 166
Each at - - 4.25 per 100
These forms consist of Shareholders' Ledger, Share Records, and Cash Sheets suitable for use by Rural Telephone Companies. Also we print receipt books for monthly dues

THE RECORDER OFFICE

Raymond 2nd Hand Store

WE WILL PAY CASH FOR ANYTHING YOU HAVE
OR WILL SELL YOUR GOODS FOR COMMISSION

F. Rutten, Proprietor

Prices Cut to the Bone

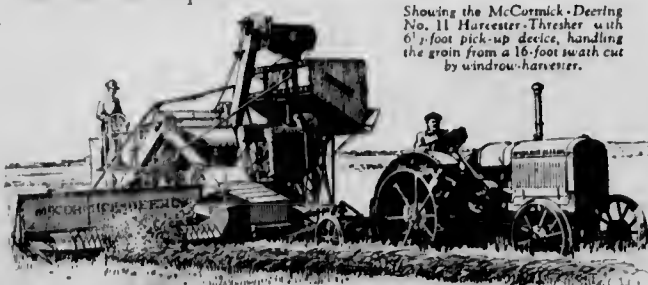
on McCormick-Deering Combines

Right now—when you need sound, efficient equipment to handle a heavy harvest—we are able to offer you McCormick-Deering Harvester-Threshers and Windrow-Harvesters at drastically reduced prices. Never before have you seen such bargains in standard current-model combines backed by over 100 years of harvest machine experience. Never before have you had an opportunity to change over to the time and grain-saving combine method on such an advantageous basis.

Purchase of a combine is a very important investment. You are buying it for 10 years or more of harvesting. Each year will be exactly as important to you as this first year. That is why combine service is just as valuable and vital to you as the combine itself. Be sure you get both!

McCormick-Deering No. 8 and No. 11 Combines are great values even at their regular prices. At their special new prices they are such "buys" that you cannot afford to let them get away from you.

We will give you complete information and quote you the new low prices on these brand-new 10, 12, and 16-foot machines on request.



INTERNATIONAL HARVESTER COMPANY
of Canada, Ltd.

The Raymond Mercantile
Raymond Alberta

EXPERIMENTAL STATION, LETHBRIDGE

WEEKLY LETTER

IRRIGATION OF
SUGAR BEETS

"The month of August is the time when particular attention should be given to irrigating sugar beets if high yields and high sugar content are to be obtained," said Dr. Fairfield during a conversation with the writer of this letter. Dr. Fairfield was very optimistic about the prospects for a good yield this year as an excellent stand of beets has resulted from the ideal conditions which existed during the seeding and germinating periods. He stated that most of the leaf growth has been made and it is now largely a question of maximum root development.

An adequate moisture supply is essential if continuous growth is to take place. Uninterrupted growth leads to the development of large well-shaped roots of high sugar content, whereas experimental evidence shows that if the beets are permitted to suffer from lack of moisture a reduction in sugar content will result as well as a reduction in tonnage yield of beets per acre. Therefore, irrigation during the month of August and early September should be generous, but at the same time care should be taken to prevent ponding, as ponding kills the beets or shortens the main tap roots and stimulates the development of branch roots. Irrigation during the latter part of September is dependent on the weather conditions, and it would be advisable to discuss the problem with the sugar company fieldmen.

IRRIGATING POTATOES

Discussing the subject of potatoes in irrigated land, Dr. Fairfield stated that one of the reasons that B.C. potatoes commanded a higher price in the Calgary market than potatoes from the irrigated areas was that too often the potatoes from these areas had been improperly irrigated. In explaining this thought, he stated that intermittent growth caused by alter-

nating dry and wet periods tends to cause the development of ill-shaped, knobby tubers of poor texture and poor cooking quality. This can be prevented by frequent applications of water after the tubers have begun to set.

Potatoes should be irrigated about every two weeks, but no definite time limit can be set as the moisture condition of the soil must be the determining factor. The condition of the potato top can not be used as a guide, but a shovel should be used to permit an examination of the soil.

As with sugar beets, no ponding should be allowed; in fact it is desirable to keep the water between the rows and prevent actual contact with the stems of the plants.

DID YOU EVER
STOP TO THINK!

By EDSON R. WAITE

Shawnee - Oklahoma

FRANK PHILLIPS, PRESIDENT OF THE PHILLIPS PETROLEUM CO., SAYS:

"Advertising might well be called the gasoline which runs the motor of business. At any rate, it is the great accelerating power which speeds up business activity.

Critics of advertising — and there have been many of them during the past few years — carp at the millions of dollars spent by manufacturers and retailers in telling the public about their products and their services. Such criticism is absurd. If it were not for increased demand stimulated by advertising goods could not be produced economically enough to be generally obtainable. Mass production would not be possible without mass selling, and mass selling can only be accomplished by advertising. Because of the economics of volume production advertising has actually lowered the price of merchandise rather than raised it.

"Another criticism of advertising has been that some of it is untruthful. But just as advertising speeds the good pro-

duct to the heights, its accelerating effect hastens the death of the inferior product. Obviously then, untruthful advertising defeats its own purpose and cannot thrive.

"Take any widely used product you will — automobiles, radios, electric refrigerators, tooth paste — and you will find an article which could not find its place in the American home without the low prices made possible by mass production, which, as I have pointed out, has come as a response to the demand created by advertising. BECAUSE ADVERTISING HAS MADE US WANT THE NICETIES OF LIFE AND HAS EDUCATED US IN HOW TO SECURE THEM, THE AMERICAN PEOPLE ENJOY A STANDARD OF LIVING UN-DREAMED OF ELSEWHERE ON THIS EARTH."

GET OUT YOUR FANS
AND PITCH FORKS

With the provincial election battle only a week old and the election date a month away, speakers of all parties are already turning on the heat. It is estimated that if the hot air which will be released in next month could be conserved until winter, we would have a heavy influx of tourists from California and Florida.

And if the amount of fertilizer peddled could be spread over the plains of Alberta, we would have a land more fertile than the delta of the Nile.—Exchange.

NEWS NOTES

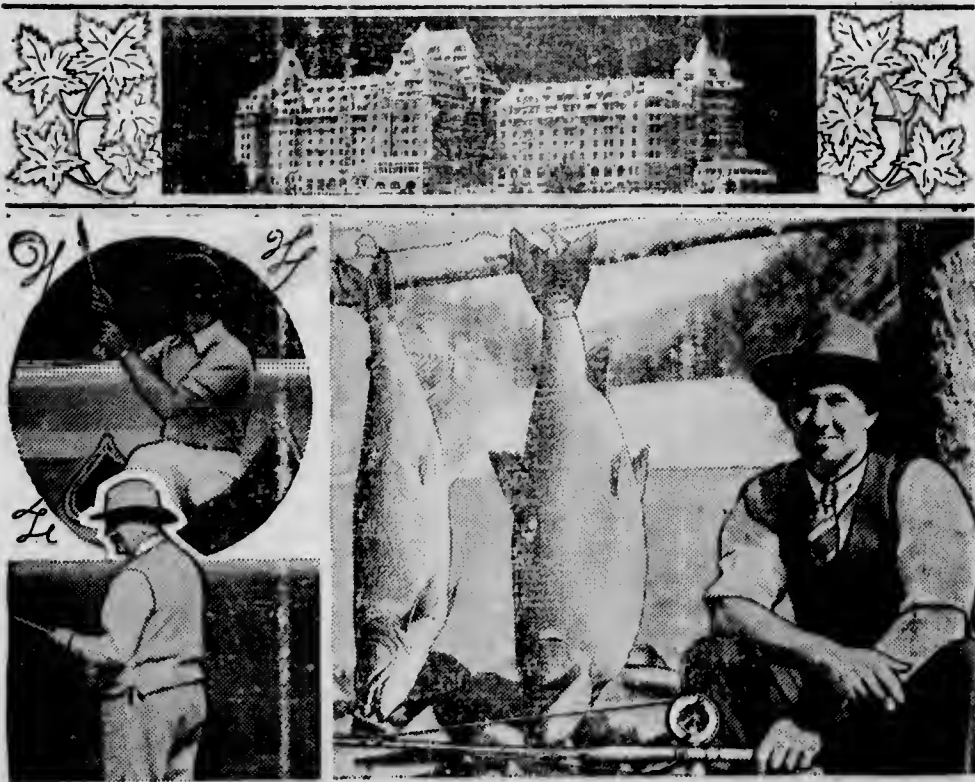
W. H. McIntyre of the McIntyre Ranching Co, Magrath, was a Raymond visitor Tuesday last.

Mrs. C. Litchfield was in Cardston and district part of last week visiting with her brother Leo and other relatives.

Alma Betts is having a few days' away from his business, part of which time he and the family will spend at Waterton Park. His daughter Lena is keeping shop open for him.

It is expected that Hon H. H. Stevens, leader of the newly formed Reconstruction Party will speak in Lethbridge in the early part of August and will likely form a Constituency organization there to go into the Federal field and contest the election.

Where Dreams Come True



NOT much has been said about the fishing near Banff Springs Hotel in the Rocky Mountains, probably because when visitors had finished "writing home" about the scenery, facilities for golf, tennis, and swimming, mountains to be climbed on foot or horse, the health-giving qualities of the air, and the fun to be found there the year round, there were no suitable descriptive words left for the fish.

But many types of fighting fish abound in the nearby lakes and streams. Minnewanka, the lake of Indian legends, frozen over for a week after the opening of the fishing season, made a

glorious start on the new season by producing more than 565 pounds of trout in two days.

Bill Hall, of Banff, led the parade with two trout, the larger one a fisherman's dream tipping the scales at 40½ pounds, and the other registering a more usual 20½ pounds. He was out for only an hour and a quarter in the early afternoon from the time of the first cast until the second fish was landed, despite the fact that the pair put up 30 and 40-minute fights.

Visitors have also made good catches this year. On the same day sportsmen put eight fish averaging about 18 pounds each,

and in two days another party of visitors caught 360 pounds of lake trout, running from five to 25 pounds, with the average about 18 pounds.

While catches like these are not at all uncommon in the West, it has been discovered fairly recently that trolling is not at all necessary to get the big ones. Visitors at the Canadian Pacific Railway hotels at Banff Springs and at Lake Louise, as well as at the many bungalow camps throughout the Rockies, learn soon after their arrival that there are fine fishing grounds in the near vicinity.

We Carry a Complete Line of
Printed and Loose Leaf Forms,
Stationery, Printed and Blank,
Cover Paper, Cardboard, etc.

See Us For All
Your Paper Needs

Your Satisfaction Is Our Pleasure
The Raymond Recorder

YOU CAN'T STOP
STOKING A STEAM
ENGINE -- SAID WRIGLEY

Interviewed, and asked to what he attributed his phenomenal success, the late Mr. Wrigley, of chewing gum fame, replied, "To the consistent advertising of a good product."

"But," asked the reporter, "having captured practically the entire market, why continue to spend vast sums annually in advertising?"

Wrigley's reply was illuminating.

Once having raised steam in an engine, he stated, it requires continuous stoking to keep it up. Advertising stokes up business and keeps it running on a full head of steam.

This applies to YOUR business, too. Don't make a secret of your product. Tell people about it. Tell them what it does. Tell them its advantages. Tell them where to get it. Tell them through the Press and keep on telling them.

Everybody Reads
Newspapers

THE RAYMOND
RECORDER

FRIDAY and SATURDAY

DO NOT MISS

"David Copperfield"

Tonight

MATINEE SATURDAY at 2:15 p.m.
1st SHOW SAT. NIGHT at 7:15 p.m.

MONDAY and TUESDAY

GEORGE BRENT and
JOSEPHINE HUTCHISON IN

"The Right To Live"

SOMERSET MAUGHAN'S GREAT-
EST STORY NOW MADE IN A
GREATER FILM STORY

CRYSTAL NIGHT MONDAY

DONATION NIGHT

WEDNESDAY

S. S. VAN DINE'S FAMOUS DETEC-
TIVE PHILLO VANCE IN ANOTHER
GREAT STORY WITH PAUL LUKAS
AND AN ALL STAR CAST

"The Casino Murder Case"

FIRST SHOW AT 7:15 p.m.

[Thursday and] Friday

GEORGE ARLISS IN

"Cardinal Richelieu"

THE SCREEN'S GREATEST
ACTOR IN HIS GREATEST ROLE

REMEMBER

"Purple Sage Riders"
SATURDAY, AUGUST 10th

Work Clothing

Shoes, Socks, Gloves, Coats, Overalls,
Jumper, Blazer, Shirts, Underwear,
Hats and Caps

We can supply all your
needs at very low prices

Raymond Mercantile
COMPANY LIMITED
THE BIG DEPARTMENT STOR

ASK FOR Kellogg's



Kellogg's Corn Flakes are the largest-selling ready-to-eat cereal in the world. The reason for this is threefold: They're oven-fresh, they're flavor-perfect, and they're made from the finest ingredients obtainable.

When the Kellogg Company started making Corn Flakes 20 years ago, it changed breakfast habits the world over. People everywhere eat Kellogg's Corn Flakes—because no imitation can equal their delicious flavor and crispness.

When you buy Kellogg's, you get true value. Refuse a substitute. The Original Corn Flakes are made only by Kellogg in London, Ontario.

Kellogg's FOR FLAVOR

OVEN-FRESH FLAVOR-PERFECT

"PURPLE SAGE RIDERS" U. G. G. DECLARE DIVIDEND
AT THE CAPITOL

NEXT SATURDAY

Harry Fletcher's "Purple Sage Riders," an aggregation of men who dispense diverting entertainment with a decidedly western flavor, is acclaimed as one of the leading acts of its type offered American audiences today. The unit of singers, musicians and comedians will be seen in person on the stage at the Capitol Theatre for ONE day only, Saturday, August 10, continuous showing from 6 p.m.

Manager Brewerton will offer a complete screen program in conjunction with the appearance of the "Purple Sage Riders," being George Arliss in the wonder picture "CARDINAL RICHELIEU."

Remember the date, Saturday, August 10th.

OMIGOSHI

"HOUSEKEEPER seeks position; gentleman preferred but widower not objected to."—Personal ad in a Denver paper.

A dividend at the rate of four per cent, or one dollar per share has been declared by the Directors of United Grain Growers, Ltd., for the financial year ending July 31st, 1935. Cheques will be mailed on September 1st, 1935, to shareholders of record at the close of business July 31st.

Says Dreamy Dan'l of Rocky Mountain House, the reason a man seldom makes an excuse for being drunk is because he is usually too full for words.

Now that the elections are rapidly approaching, it's just as well to remember that most men who blow their own trumpets are out of tune with the world.

A new home is being erected south of the C. Bacon home, which will be occupied by C. L. Jr. and his wife, who were married several weeks ago. It will be a five roomed dwelling, and we understand fully modern.

UNITED GRAIN GROWERS LIMITED

A dividend at the rate of four per cent has been declared on the paid-up capital stock of United Grain Growers Limited, for the financial year ending July 31st, 1935.

Cheques will be mailed on September 1st, 1935, to shareholders of record at the close of business, July 31st.

By order of the Board of Directors,

R. S. LAW,
President.

Winnipeg, Manitoba,
July 22nd, 1935.

SUNDAY, AUGUST 4th, 1935
at 3 P.M.

The Blessing of the Shrine of Our Lady of Lourdes, recently erected in the Catholic Church, Raymond, will commence at 3 p.m., Sunday, August 4th. Bishop Monahan will officiate, assisted by many Priests from the Parishes of Southern Alberta.

EVERYBODY WELCOME.

WOMEN'S INSTITUTE
FAIR, AUGUST 8th

The Warner Constituency Flower Show and Fair will be held in Warner on Thursday, August 8th, and the public is invited to attend the Fair in the afternoon when it will be open to visitors.

There are seven organizations in the Constituency and three Girls Clubs and the collection is expected to be large and competition keen in all classes. Remember the date of the Fair.

Mrs. Milford Allred of Raymond is the Constituency Convener of Agriculture and is in charge. Last year the Flower Show and Fair was held in the High School, Raymond, and was a great success.

Departmental Examinations will be mailed out this week, and papers will likely carry the names of successful students. Grade XII results will be issued first.

NEWS NOTES

Brushes by Fuller have always been the best. Free samples and reasonable prices. Write Box 203 Raymond.

GEO. ARLISS in "CARDINAL RICHELIEU," at the Capitol next week-end, is entertainment you will like. Be sure and see it.

Mr. and Mrs. Aaron Ross and son James, who are now living in Utah, arrived in Raymond Friday afternoon, and will be with relatives in the Warner district for the next couple of months.

Commenting on the Lethbridge Exhibition and Stampede local visitors were high in their praise of the programmes. Some thought a larger variety of races and a Wild Horse Race each day would have added more zest to the programmes of the Show.

Elder Evan Stringam of Welling was the speaker at the Raymond First Ward last Sunday evening, and gave a very interesting talk on "Current magazine articles on 'Ancient Civilization in Central America.' Special musical numbers completed a very interesting meeting.

Mr. and Mrs. Leo M. Coombs of Beverly Hills, California with Mrs. C. Litchfield, sister were visiting here last week of Mr. Coombs. Tuesday evening Fanny served dinner for her brother and family, and special guests were Mrs. Geneva Larson and family, who is a sister of Mrs. Coombs. A very enjoyable evening was spent.

Lloyd McPhee of the Ellison Milling Co., on returning from his holidays, states that conditions here while not overly bright are about as good as any he observed on his trip into Eastern Manitoba. In Manitoba and parts of Saskatchewan, he says, lovely fields are victims of rust and smut, which will make what crop farmers may have left practically worthless.

ALBERTA

SAVINGS CERTIFICATES

A SOUND FORM OF INVESTMENT

By issuance of Savings Certificates, the Province of Alberta has for many years afforded opportunity to the public for investment of their savings at attractive interest rates, at the same time assisting the Province in maintaining public services vital to the welfare of the people.

In addition to the usual "Demand" Certificates, available in denominations of \$5 and upwards, the Government in 1932 inaugurated Term Certificates, bearing a fixed rate of interest for stated periods of one, two or three years. Purchasers of these certificates are afforded the same security as on Provincial Bonds. The term certificates are available in various denominations from \$25 up and are not subject to the varying market prices for debentures.

4 1/2 %

Per annum paid on Two and Three Year Term Certificates.

3 1/2 %

Paid on One Year Term Certificates

3 %

Paid on Certificates Redeemable on Demand

Alberta Government Savings Branch
TREASURY DEPARTMENT, EDMONTON
HON. J. R. LOVE, Provincial Treasurer

Harvest Will Soon Be Here

Prepare Now

With A Supply Of Work Clothes
We Will Appreciate Your
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The Broadway Store

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A NEW MODERN GENERAL ELECTRIC



5 YEARS
FREE PROTECTION
on the Sealed Mechanism

Modern Easy-to-Clean
G-E BALL TOP

ALL STEEL cabinet
stain-resisting finish

Sold On Very Easy Terms

Canadian Utilities Limited

PHONE 20 RAYMOND

Geo. H. Wottle, Returning Thursday was the last Tem Officer for the Warner Constituency, was a Raymond visitor quite a number of people were there.

Three Big Events

LET RAYMOND WELCOME OUR PREMIER
Tuesday August 6th.

1. Big U.F.A. Basket Picnic

AND RALLY AT RAYMOND'S BEAUTIFUL
SCHOOL OF AGRICULTURE GROUNDS AT 3 p.m.

2. Premier Reid's Address

AT SECOND WARD HALL AT 8:30 p.m.

3. Grand Ball . . .

ON "BLUE MOON PAVILION," MUSIC BY THE
"FOUR ACES," NEW DAYTON'S SWEET MUSICIANS. ADMISSION TO DANCE 25c EACH.